



Overview

Country or Region: Singapore

Industry: Beauty

Customer Profile

Founded in 2007, Snip Avenue [™] has come a long way, growing from a single-branch company with only 6 employees to its current staff size of over 300 employees, working in 32 branches across the nation. With 32 branches and still expanding, Holding on tightly to our belief of providing an all-rounded quality experience for its customers.

Business Situation

Snip Avenue ™ with its rapid expansion needed an integrated HR & Payroll solution which could support information flowing from 30+ outlets spread across the nation. It had to be very powerful, yet simple-to-use system.

Solution

SMEPayroll $^{\text{TM}}$ offered a solution that was flexible for its business, could be quickly integrated with existing structure, the workflow configuration made it easier for managing information that was flowing in from the various branches.

Benefits

- Reduced handling times: SMEPayroll
 [™] Workflow setup made it convenient
 in decentralizing the processes.
- Adapting Technology: SMEPayroll [™]
 and ChequePRO [™] solutions
 automated many process to bring in
 overall efficiency.

"Snip Avenue have been using SME payroll for about 8 years till date. SME Payroll is a user-friendly software that suits the needs and wants of our requirements. We would highly recommend the use of SME Payroll."

- Phui Mun

Snip Avenue™ a passionate company committed in providing quality services to all its customers has been successful in doing so and rapidly growing across the nation, current staffing more than 300 employees in 32 branches in less than 5 years of operation. Mr Jeb's has a passion of adopting technology to improve all the company process. SMEPayroll™ offered a solution that was flexible for the business and could be quickly integrated with existing HR and payroll structure, the workflow configuration made it easier for managing information that was flowing in from the various branches, coupled with ChequePRO™ it added more flexibility to the staff. With ever expanding plan of Snip AvenueTM, SMEPayrollTM plan to rollout more compelling features and options to make the whole experience richer and fruitful.

